

BOOKS ARE BOO-TIFUL!

This Halloween, let's treat
kids to a great book!

Books are BOO-tiful, a community-wide book drive, is designed to provide warm, snuggly moments to families with young children (ages birth to 5) who are experiencing stress and hardship in the face of the pandemic.

Please consider donating some of the dollars you would have used to buy candy for Halloween to help bring joy and learning to a young child! Your contribution—of any amount—will offer just a little comfort to both parents and children as we struggle together during these unprecedented times.

Our virtual book drive will take place October 15th-31st.

To participate in our virtual book drive, please visit

www.smartbeginningsrva.org/books



Books will be distributed in the City of Richmond, Chesterfield County and Henrico County through the RPS Lit Limo, Children's Museum Book Bank, Reach Out and Read, Henrico County Public Schools Book Nooks, Henrico Education Foundation, The Market at 25th, Peter Paul, RVA Reads, Chesterfield Family and Community Engagement and other various little free libraries designed specifically for children.

Brought to you in partnership by Children's Museum of Richmond, Reach Out and Read, Robins Foundation, Smart Beginnings Greater Richmond and VPM.

**Your contribution is 100% tax deductible.
Interested in learning more? Please contact
books@smartbeginningsrva.org**